

ALEXANDRIA PRO™ MONTHLY

February 2010

Alexandria Professional™ Practitioners
February Monthly Special:
Special:
15% OFF
Pre & Post Products



Precept Skin
Cleanser,
Essential Tonic,
Vital-6 Powder
& Restore
Hydrating Lotion

Contact your
Alexandria
Professional™
Representative
to place your
order Today!

Got some fries to go with your sugaring?

If you want to increase your business by 40% read on...

Mc Donald's increased sales by 40% just by adding french fries to the menu and today it's all about the meal deals. Add on services and sales can increase sales by huge margins.



You see it everyday around you. Do you want Desert tonight? Would you like to upgrade or biggie size that? Free Brow with a Facial today. Add ons are everywhere.

Clients already purchasing will buy more 50% of the time.

Take the clients that are already coming in to buy and upgrade them. How many times do we use the coupon to get the extra items just to get the Free item or come back gift card? How often do you value up at the drive thru? If you stop to think about it and add up the cost you would be amazed.

Ask each client when they book their service or when you call to confirm their appointment if they would like to upgrade or add on with the special.

Now is the time include your add ons.

- * Add Brow Sugar when a client purchases Full Leg Sugaring
- * Buy a \$50.00 Gift Card and get 25% OFF your retail purchases that day
- * Valentines Special for February add a Lip or Brow Sugar for \$15.00 to any Sugaring Service.

Break Down:

\$15.00 Brow or Lip Sugar
7 Clients a day and 4 say Yes.
4 Clients X 5 Days = \$60.00 a Day
or \$300.00 a Week X 4 Weeks = \$1200.00 a Month

That's \$14,400.00 in a Year!!!

Yes simple math for a simple Add On.
Now do you can afford that Desert tonight!

Check out Episode Two of Comfortoons by Comforté from PMS4PMS™

You can view Comfortoons on our Blog at
<http://www.pms4pms.com>

Be sure to share your own
and vote for Comfortoons on YouTube.



Join us on Facebook Fan Page
and Twitter www.twitter.com/pms4pms
www.pms4pms.com. for quick links to join the cause.



Save on Shipping:

Regular shipping charges will apply to orders that total up to \$500 before applicable taxes

1/2 off shipping will apply to orders that total \$501. up to \$1000. before applicable taxes

Free Shipping will apply to orders that are greater then \$1000. before applicable taxes

ALEXANDRIA Professional™

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For more information Call your
Alexandria Professional™ Representative Today!

