

ALEXANDRIA PRO™ MONTHLY

November 2008

Alexandria Professional™ practitioners November Monthly Special: Buy 5 Sugars Get 1 Free, Double Down and Buy 10 Sugars and get 2 Free!

Contact your Alexandria Professional™ Representative to place your order Today!

Best Waxing Salon Award

Congrats to our friends at The Sweet Spot for winning the best Waxing Salon...

How great is the fact that a sugaring salon won the **"best of"** in a waxing competition! I guess it was quite a surprise to the editor that the salon chosen did not even wax but sugared. It's official that sugaring really is taking over the waxing world and this award is a feather in the caps of all sugaring salons.



You've never had sugar so sweet! Just a spoon full of this ancient form of hair removal and you'll be hooked. The sanitary alternative to waxing uses pure, natural ingredients and is notably less painful. Clients flock from near and far for the unsurpassed service, methods and materials provided by The Sweet Spot team. The Sweet Spot® specializes in Brazilians for men and women, and offers a full menu of additional services. The sleek and cozy studio is also home to a variety of body products, healthy teas and local art. Just how long has sugaring been around? Sugaring is one of the oldest forms of hair removal. Considered an art, the earliest references came from the ancient civilizations of Mesopotamia, Egypt and Greece.

NEW Poster & Postcards Design



To assist you in building your sugaring promotions we have a new "Have You Been Sugared Yet?" Poster and Postcard sets.

- * Display your posters in and around your salon/spa
- * Put your Holiday Specials on the blank backside of the postcards to give to clients
- * Use the postcards to invite clients to your Open House or Sip N' Sugar Parties
- * Give out the postcards with your referral program so they can give them to friends
- * Hand out the postcards at charity and social events to bring in new sugaring clients

Note Office Closed !

Winter Holiday "Shut Down" December 22nd, 2008 - January 2nd, 2009.

Update Your Account

Don't miss out on specials, promotions and referrals...

If you've changed cell phone numbers, emails, or moved be sure to update your Educator with your new information so we can keep you in the know.

ALEXANDRIA Professional™

Editor in Chief

Lina Kennedy

Editorial and Creative

Lisanne Wilcox

For more information Call your
Alexandria Professional™ Representative Today!

